

IATA

WORLD CARGO

SYMPOSIUM

Istanbul, Türkiye
25-27 April 2023

E-COMMERCE THINK TANK



Time	Session Information
09:00 – 09:15	<p>Keynote Speech eCommerce Facts and Figures (Economics, Consumers...) Andre Majeres, IATA, Head of eCommerce, Cargo & Mail Operations</p>
09:15 – 09:30	<p>Let's hear from the delegates!</p>
09:30 – 10:30	<p>Would you like to know if you transport eCommerce? With an undeniable and well-established eCommerce market and continuous growth, for at least a decade now, we have seen the emergence of new logistics organizations capitalizing on this business trend and big investments in eCommerce logistics.</p> <p>Many partnerships have been announced in the medias and those direct "e-Tailers to Airlines" connections have proven to be successful in terms of volume allocation. However, most eCommerce physical flows end up in the main Cargo & Mail streams.</p> <p>So, do you want to know if eCommerce is in your shipment? How would you identify eCommerce in air cargo? And what benefits can you generate from knowing?</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Tobias Woelfel, McKinsey, Expert Consultant Transport & Logistics <p>Panelists:</p> <ul style="list-style-type: none"> • Joanna Li, Hactl, Executive Director Commercial & Business Development • Thomas Yu, Cainiao/Alibaba, Senior Director Global Hub Operations and Product Development
10:30 – 10:40	<p>Let's hear from the delegates!</p>
10:40 – 11:00	<p>eCommerce - Code of Conduct Engaging with key e-Commerce stakeholders, aiming at creating a strong relationship and understanding. The objective is to develop a framework of standards and to encourage the adoption of IATA initiatives, especially on safety, security and sustainability through a mutually agreed global Code of Conduct. Andre Majeres, IATA, Head of eCommerce, Cargo & Mail Operations</p>
11:00 – 11:30	<p>Networking Break - WCS Exhibition Hall</p>
11:30 – 13:00	<p>WCS Closing Plenary</p>